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How to Have an Instant Massage Therapy Practice (Paperback)

By Jeff Sauers

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.What does it really take to turn massage therapy training into a thriving practice? The practicalities of running a business are seldom on the course curriculum. Now, a seasoned expert in the field of massage therapy, and in its marketing, has created the definitive guide to starting a massage therapy practice at little or no cost. It's a must for anyone who is aiming to spend more time at the table, and as little time and resources as possible on the marketing plan. Simple, straightforward, and quick, How To Have A Massage Therapy Practice draws from Jeff Sauers's own experience creating a business, and teaching others to do the same. He shares his results-driven approach to the essentials of a successful, efficient enterprise. Learn how to land a room for your practice without resorting to the expense of renting commercial space. Discover techniques to attract clientele on little or no budget, and ways to get them to come to you. Devote your energy to the actual massage rather than copywriting or marketing strategy. This hands-on guide...



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