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Responsible Journalism: A Practical Guide for Working and Aspiring Journalists (Hardback)

By Jeff Alan

BONUS BOOKS INC, United States, 2003. Hardback. Book Condition: New. 235 x 160 mm. Language: English . Brand New Book. The stress of constant public scrutiny, the pressure of deadlines and the increasing push for ratings sometimes make ethical reporting seem like a contradiction in terms. Jeff Alan goes beyond theory to explore the practical ethical difficulties facing journalists today. In this guide, Alan uses real-life examples to offer solutions to the more complicated problems facing anyone in the industry. Some of the topics include: Identifying Potential Pitfalls and Avoiding Litigation; How to Excel at Live Reporting; Effective Ways to Reach Your Audience; The Price of Protecting Source Confidentiality. In addition, Alan provides a unique responsibility test to evaluate how well responsible reporting is applied in the field. This is more than a theoretical guide for journalism students. It is a study in how journalists think, behave and misbehave. For general managers and industry leaders, this book will prove to be an invaluable learning tool. For students, there s a learning experience on every page. A must read for anyone connected with electronic and print media.



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