



My Business Guide to Success: Learn How to Out Think, Out Market Out Sell Your Competition (Paperback)

By Joe Cicala

My Business Guide to Success, United States, 2014. Paperback. Book Condition: New. 210 x 148 mm. Language: English . Brand New Book ***** Print on Demand *****.There are two things EVERY business owner wants. First, they want to generate more leads, attract more clients and make more money so they can eliminate any current financial distress they find themselves in. Second, they want to reach \$1 million in annual revenue so they can begin to live the life they have always dreamed of having and so richly deserve. My Business Guide To Success was specifically created to provide all small business owners with the tools, resources and support they need to accomplish both of these goals. How? We help you understand the basic fundamental strategies and tactics required to successfully communicate and target your ideal client, understand exactly what they want when they make their decision to buy, and create compelling marketing messages that enable you to out-market and out-sell your competition.



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