



Attracting and Retaining Talent: Becoming an Employer of Choice (Palgrave Pocket Consultants)

By Baker, Tim

Palgrave Macmillan. Book Condition: New. Many companies are striving to adopt an 'employer of choice' strategy in an attempt to attract and retain quality staff, although few do this well. This book offers a practical roadmap for developing a more productive workplace culture; one that reflects the changing needs of the modern employee and the progressive organisation. Series: Palgrave Pocket Consultants. Num Pages: 292 pages, 12 tables, 8 figures. BIC Classification: KJMB; KJMV2. Category: (P) Professional & Vocational. Dimension: 200 x 133 x 16. Weight in Grams: 324. . 2014. Paperback. . . . Books ship from the US and Ireland.



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