



## Direct Marketing - Simple Steps to Win, Insights and Opportunities for Maxing Out Success (Paperback)

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By Gerard Blokdijk

Complete Publishing, United States, 2015. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The one-stop-source powering Direct Marketing success, jam-packed with ready to use insights for results, loaded with all the data you need to decide how to gain and move ahead. Based on extensive research, this lays out the thinking of the most successful Direct Marketing knowledge experts, those who are adept at continually innovating and seeing opportunities. This is the first place to go for Direct Marketing innovation - INCLUDED are numerous real-world Direct Marketing blueprints, presentations and templates ready for you to access and use. Also, if you are looking for answers to one or more of these questions then THIS is the title for you: What are the best examples of direct marketing? What is Digital Direct Marketing? Which is more worthy of your budget, direct marketing or branding? What is direct marketing? What is a good source for up to date mailing lists for direct marketing campaigns? Which is the best email direct marketing software? What are the best books, blogs or websites about direct marketing best practices? Is there a resource with information on...



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